

# Creating and Expanding Entrepreneurship Support in the Public Library

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Roanoke Public Libraries

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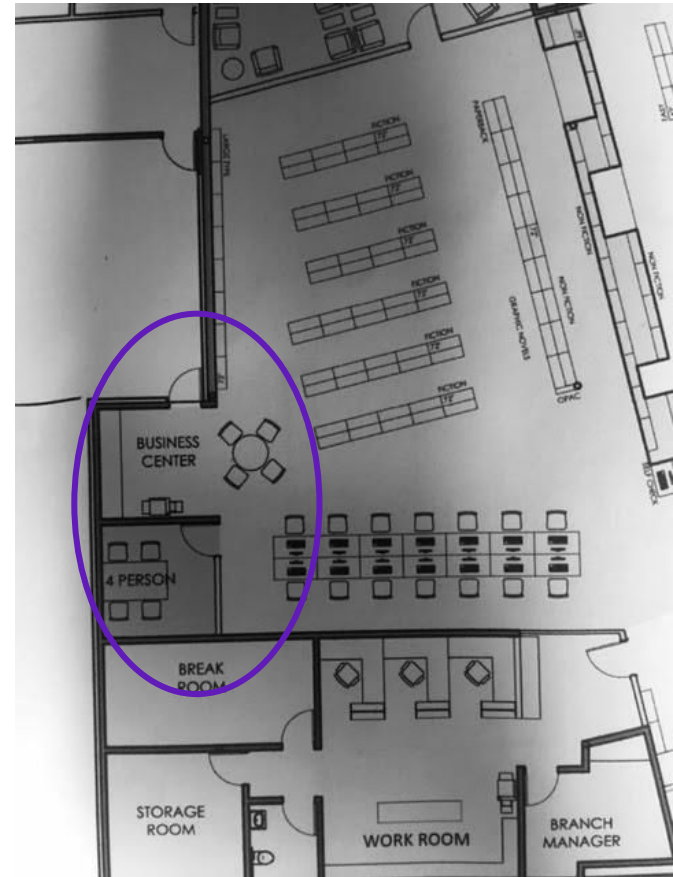
# The Challenge

- Increased number of business questions
- Patrons use certain library branches as their “office”
- What is the library’s value to the business community?



# Support Strategy

- Focus on potential and new entrepreneurs
- Customized programming at each branch
- One-on-one consultations
- Classes in the library and in the community



About Us

Books, DVDs, Music & More

Library Events & Programs

Interlibrary Loan

Internet Resources

Small Business Resources

Nonprofit Resources

Youth Services

Law Library

Virginia Room

Library Locations

Reserve a Meeting Room

Talking Book Service

Williamson Road Branch Library  
Renovation

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## Small Business Resources

### Welcome!

The Roanoke Public Libraries has a number of resources for small business owners and entrepreneurs in the Roanoke region. Take a look at the lists below and let us know at [main.library@roanokeva.gov](mailto:main.library@roanokeva.gov) if you have any questions!

### 1 on 1 Consultations

The Roanoke Public Libraries provides free 1-on-1 consultations for local entrepreneurs. Whether you have already launched your business or are looking to start one, the library has a selection of resources for small business owners and entrepreneurs in all stages of their business growth. We are currently making appointments with local entrepreneurs to demonstrate how library resources may be useful as you look to start or grow your business. We can show you how to conduct research on your industry, market, and consumer demographics, and we also have books on writing a business or marketing plan, and can assist you in finding other local organizations that may be able to assist you with your business growth.\*\* Consultations are currently being offered at the Main Library.

\*\*Please note that the library is unable to provide business, legal, or financial advice.

### Databases & Research

The following two resources (Reference USA and ValueLine) are offered through the Roanoke County Libraries. Links below will direct you to the Roanoke County Libraries Reference Resources page.

[Reference USA](#) - contains detailed information on more than 12 million U.S. businesses and 102 million U.S. residents. Listings include telephone numbers, street addresses, zip codes, demographic and financial data for businesses, local competitors, and mapping functionality.

[ValueLine](#) - a complete, multidimensional investment management solution that enables both new and experienced investors to make timely, better-informed decisions. It provides a wealth of in-depth financial information plus objective research, insightful commentary, proven price projections, and advanced analytical tools.

[Foundation Center](#) - provides comprehensive and accurate information on U.S. grant-makers and their funding activities. **Access is only available in the Main Library. Please come to the second floor information desk and ask for assistance.**

[Hubspot Research](#) - Free sales and marketing research and data from Hubspot.

[Thomas Register](#) - A comprehensive online resource for finding manufacturers and suppliers in North America. Users must create a free account.

[Law Library](#) - You may also want to visit the Law Library, which can assist with business-related legal research. The Law Library has a subscription to [Westlaw](#), which is only available on site at that branch. [Click on the link](#) for more details.

## Small Business 1 on 1 Consultation Request

[Sign in to Share Progress](#)

The Roanoke Public Libraries recently launched a pilot program to provide free 1-on-1 consultations for local entrepreneurs. Whether you have already launched your business or are looking to start one, the library has a selection of resources for small business owners and entrepreneurs in all stages of their business growth. We are currently making appointments with local entrepreneurs to demonstrate how library resources may be useful as you look to start or grow your business. We can show you how to conduct research on your industry, market, and consumer demographics, and we also have books on writing a business or marketing plan, and can assist you in finding other local organizations that may be able to assist you with your business growth.

Name\*

Phone Number\*

Email address\*

Business name

Website

If you have not already launched your business, what type of business are you interested in starting?

What are some of the challenges and /or successes that your business has faced so far?

How did you hear about this program?\*

- Select One -

Acknowledgement\*

I acknowledge that the library is unable to provide business, legal, or financial advice.

Receive email copy

Email address

\*This field is not part of the form submission.

Submit

\* Indicates a required field

**Questions?**

**Feedback:**

[tinyurl.com/fri2017vla](https://tinyurl.com/fri2017vla)

## Contact information:

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